

Andar/360 and Services

Andar/360 is a truly comprehensive solution built much like your own organization – with many facets interacting to create and sustain value. At the core of Andar/360 is a robust database that extends to all areas of your organization, creating value for all departments.

Leverage Data for Building Lasting Relationships

Your donors are key in the success of your organization. With Andar/360, you'll have a comprehensive picture of each donor and their history. You can look forward to strategically leveraging data to engage donors, strengthen and build lasting relationships.



Andar/360 CRM

- Relationship Management
- Financial transactions, payouts, and processing
- Campaign management and reporting
- Thank you letters and tax receipting

Make Big Asks

Large investments take time to cultivate and require moves management, workflows, wealth profiles, and understanding giving trends. Andar/360 will support you in making big asks securing major gifts for your organization.



Major Individual Gifts (MIG)

- Moves management
- Expectancy gifts and segmentation
- Customized dashboards and statistics
- Automated thank you letters
- Multi-year campaigns

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Raise Funds Online

Reach a wider audience by making giving accessible online, leading to growth in revenue and impact. Run your online giving campaigns in the community and at workplaces easily - website design, donation pages and targeted communications help people feel inclined to give.



ePledge

- Online donations
- Real-time pledge entry
- Website customization
- Mobile and historical access
- Agency portal
- Corporate, employee, and individual giving
- Special events

Seamlessly Track all Communications

Sending a communication is one thing, having it reflected in your CRM is another; hitting send is just the beginning. The same goes for mass communications and updating donor names and contact details - all of this is time-consuming and yet so important for data integrity. Make these processes seamless with the click of a button and easy syncing, with all updates reflected on the record in Andar/360 CRM.



Outlook Connector

- Central repository
- Automatic uploads
- Communication log linkage
- Email attachments
- Download contacts



Email Marketing

- Integrate Mailchimp or Constant Contact
- Live bi-directional sync
- Lead generation
- Email marketing metrics
- Mailing lists and audiences
- Demographics

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Analyze the Data

Data doesn't tell the full story; it is the organization of data that really paints a picture. Accessing information that is easily interpreted and can support decision making for a sustainable future is highly important.



Executive Plus

- Drill-down capabilities
- Graphical tools for data visualization
- Personalized executive dashboards

Get Things Done on the Go

Fundraising is not a desk-job and yet so often it requires significant administrative upkeep. Whether you're meeting with a donor or running around to prepare for an important event, your database and key information for your event planning needs to be at your fingertips, no matter where you are.



i-Access

- Mobile access
- Quick links and report viewing
- Search and add accounts



i-Attend

- Event promotion
- Multiple fee structures
- Online event registration
- Online payment options

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Strengthen Community and Create Impact

Investing in community requires a well-developed granting process from the request for proposal through application and review. The same is true for managing volunteers – both require consideration for the stakeholder’s experience, because ultimately the collaboration and involvement of the masses helps strengthen community and create impact.



Community Building

- Funding strategies
- Granting processes
- Online evaluations
- Communications



e-Volunteer

- Agency and Organization Broker Website
- Capture volunteer locations and hours
- Track engagement and interest areas



Texting

- Send texts to mailing lists in Andar/360
- Track all text messages that are sent and received
- Personalization of texts based on database information

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Sync with your other systems

Beyond relationship management, communications, and fundraising initiatives, other core activities are essential for your organizational success. Things like crucial financial information, for example, can live in your database.



API

Import and export data through a REST API

Feel Confident Using Andar/360

Understanding how to use new systems and get the most out of your experience requires dedicated time. We know that having easy access to blog posts and resources on 'how-to' is a good starting point, but the learning doesn't have to stop there - investing in training pays the most significant dividends.



Training

New User Training
Module Training
Data Integrity Clinics

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Have Andar do the Heavy Lifting

Sometimes outsourcing and asking for help is the most efficient and effective way to get the job done. Professional services mean you're not spending hours taking on time-consuming tasks.



Professional Services

- Donor choice structure management
- Custom look and feel and style sheet templates
- Processing option management
- Web customization and options
- Customized SQL queries

Andar Hosting

Your fundraising and campaign success relies on the availability, speed, and performance of your applications, and the environment that you run them in must be reliable and secure.

What you'll get with Andar Hosting

- Cost effective and competitively priced solution to outsource your information technology resources
- Smooth transition to hosting with a dedicated project manager
- Ease of use with timely updates to your applications and access through a secure internet browser or smart-client application
- Peace of mind knowing your data is secure
- Endless possibilities with additional support such as web-server management and campaign and pledge processing
- Help when you need it with Andar's Helpdesk assistance accessed by telephone, email, or online

What you'll love about Andar Hosting

You'll feel confident knowing that Andar Software's Hosting environment offers the highest level of physical and information technology security - exceeding industry security standards and achieving numerous security certifications. See appendix for Andar Hosting Security Standards.

